



**Welcome to CAPS Edmonton
We're glad you came to visit us...**

On behalf of the **Canadian Association of Professional Speakers, Edmonton Chapter**, please allow us to extend a sincere welcome.

About Us

We are proud to be the association of choice for experts who speak professionally. Our mission is to raise the profile and professionalism of our members. We do this by helping our members to hone their skills at securing more business and in delivering their expertise, through education, focused programming, and networking opportunities.

Members and guests attend our monthly Business Development workshops (with special evening meetings as well as labs and special meetings in the summer), typically at the **Chateau Louis Hotel and Convention Centre**. Our focus is on growing the speaking business, learning about relevant competencies, networking and establishing referral relationships. Supplemental learning options are also available through tele-classes, webinars, special events, and our annual CAPS National Conference.

There are many benefits associated with a CAPS Membership, including a profile on the CAPS Edmonton and CAPS National websites, via eSpeakers, as well as an automatic membership and profile with the Global Speakers Federation (GSF), which increases your visibility and accessibility.

CAPS is a family of professional speakers committed to excellence, ethics, and continued improvement. Whether you speak full time, speak as part of your business, train as part of a full time role, enjoyed presenting as part of previous roles, or are considering a career as a speaker, CAPS Edmonton will give you the tools, and the opportunities to build relationships to increase your growth and achievement.

Join Us

We are pleased to have you as a guest, where you have the opportunity to enjoy one of our monthly Business Development workshops or special events and meet members of our association.

We welcome and encourage questions; a member of our Board of Directors would be pleased to have a conversation with you, to sit down with you and answer your questions while helping you to learn more about our chapter and our national association.

We are confident that you will find **CAPS Edmonton** to be one of the most friendly and encouraging places to be as you build your speaking career. We look forward to having you back as a member or as a guest.

Please feel free to contact one of our board members directly, to learn more about membership, or in the event you require assistance with your membership application.

Visit: www.CapsEdmonton.com for more information and links to join CAPS nationally.



Experts who speak professionally

HAVE YOU JOINED US YET?

Why join?

- Professional development, community and professional accreditation
- Business development strategies and platform competencies
- Opportunities to build and expand your network, locally and nationally
- www.canadianspeakers.org listing for increased visibility
- Identification of yourself as a CAPS member and access to the CAPS and GSF logo(s)
- Subscription to the So To Speak e-Newsletter and Speaking of IMPACT magazine, issued quarterly
- Subscription to NSA's Professional Speaker magazine (10 / year) and audio newsletter Voices of Experience (VOE)
- Membership with the Global Speakers Federation (GSF)
- www.globalspeakers.net listing, which includes discount fees for products and all Global Federation member's conferences and events

Our Vision: To be the association of choice for experts who speak professionally

Our Mission: To raise the profile and professionalism of our members

Our Values: Connection, Continuous Improvement, and Professionalism

Who are we? CAPS Members are:

- Experienced professional speakers, many of whom are industry veterans
- Successful professional speakers who know what it takes to go from "making a living" to "making a difference"
- Mentors who share their knowledge, experience, and leadership skills
- Developing professional speakers who want to learn from some of the best speakers in the only established association for speakers, locally and nationally
- Trainers, facilitators, educators, and consultants who want to strengthen their technical competencies and deliver their expertise to more audiences, more often
- Suppliers who serve the speaking profession with products and services (speakers' bureaus, presentation skills coaches, audio / video producers, and other industry professionals)

Membership Eligibility:

Professional – In the last 12 months you have completed 20 or more fee-paid engagements, or given 20 or more presentations as part of a salaried position, or earned at least \$25,000 from presentations

Candidate – You have completed 10 or more fee-paying engagements over your career—you can be a Candidate member for 2 years before moving up to a Professional member

Supplier – You belong to a speakers' bureau or are a supplier of materials, equipment or services to professional speakers, or the professional speaking industry

To view our CAPS Edmonton events schedule: visit www.capsedmonton.com/events.

Join CAPS today: visit www.canadianspeakers.org for more information and online registration.

CAPS Membership Fee:	\$495.00
One time Initiation Fee:	\$150.00
GST #887865129:	<u>\$ 32.25</u>
Total Payable:	\$677.25

PS: New members get a \$100 credit on an upcoming CAPS National convention (to be used within 2 years)

